



Guillaume de Lafarge has joined Edmond de Rothschild Asset Management as Deputy Head of Risk Management

A graduate of the Ecole Centrale in Paris, Guillaume de Lafarge has an MBA from the Collège des Ingénieurs. In 2001, he joined BRED Banque Populaire where he was a quantitative engineer in the market risk management team before being appointed head of financial management from 2006.

Edmond de Rothschild Asset Management's risk management division comprises 4 people and is run by Flavien Duval, Head of Risk Management, who reports to the Chairman of the Executive Board, Philippe Couvrecelle.

About Edmond de Rothschild Asset Management

An affiliate of La Compagnie Financière Edmond de Rothschild, Edmond de Rothschild Asset Management is specialised in managing equities, convertible bonds and asset allocation for institutional investors, banking and insurance company partners and distribution platforms throughout the world.

Focusing on stock analysis and selection and asset allocation, Edmond de Rothschild Asset Management relies on unique know-how. The results testify to the firm's impressive capacity to deliver sustainable performance. This historic success is also largely due to our conviction management and our systematic strategy of driving innovation in both asset management techniques and geographical approaches in the search for permanent alpha creation.

At May 31 2010, Edmond de Rothschild Asset Management had EUR 12.3bn under management, of which EUR 9.5bn in equities and more than half (EUR 5.02bn) in European equities.

About La Compagnie Financière Edmond de Rothschild

La Compagnie Financière Edmond de Rothschild Banque is the French branch of the Edmond de Rothschild Group. For several years now, its success has stemmed from its strategy of specialising in private banking and asset management. With close to EUR 34bn under management, La Compagnie Financière Edmond de Rothschild Banque is one of France's leading independent banks.

Its mutual asset management range has for several years been considerably enriched by a dynamic product innovation strategy. All asset classes are covered: equity, convertible and diversified funds, fixed interest and credit, structured management, direct alternative and quantitative management, multi management (alternative and traditional) as well as private equity funds (capital-development, biotechnologies, FCPI [French innovative funds], LBOs and funds of funds).

Press ontacts:

La Compagnie Financière Edmond de Rothschild
Stéphanie de Beaumont / Lisa Dimino
01 40 17 31 78 / 01 40 17 89 26
stephanie.de.beaumont@lcf.fr
lisa.dimino@lcf.fr

DGM Conseil
01 40 70 89 26